



ART LINKLETTER

Art Linkletter To Address NSU Centennial Convocation

Television and radio personality Art Linkletter will be the distinguished speaker for the Centennial Convocation to be held Friday, Oct. 5, on the eve of Northwestern State University's 100th birthday celebration.

A capacity crowd of more than 1,500 people from throughout the state and across the country are expected to attend the formal academic assembly commemorating NSU's Centennial. The event at 10 a.m. in the Fine Arts Auditoruim of the A.A. Fredericks Creative and Performing Arts Center is one of the highlights of this fall's special Homecoming program at Northwestern.

A television and radio star for more than 45 years, Linkletter has performed in two of the longest-running shows in broadcasting history. "House Party" was on daytime CBS television and radio for 25 years, airing five days a week for 52 weeks a year. The show won an Emmy Award for best daytime show on television and also four Emmy nominations. Linkletter's "People Are Funny" ran on night-time NBC television and radio weekly for 52 weeks a year for 19 years and won three Emmy nominations.

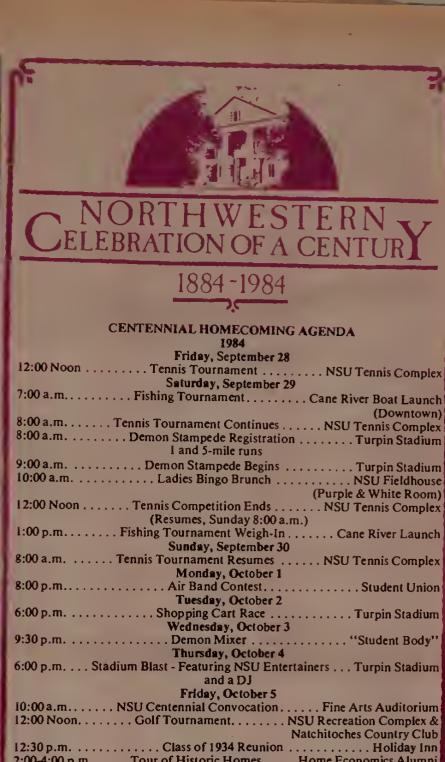
Linkletter, who lives in Beverly Hills, Calif., is also a well-known author, having turned out one of the top non-fiction bestsellers in the history of publishing, "Kids Say The Darndest Things." This book led all sellers for two years and is No. 14 on the list of all non-fiction published in the U.S. Other books of his are "People Are Funny," "Kids Sure Write Funny," "Secret World of Kids," "Child's Garden of Misinformation," "Oops," "I Wish I'd Said That," "Linkletter Down Under," "The Women In My Life," "How To Be A Super Salesman," "Yes, You Can," "I Didn't Do It Alone," "Hobo On the Way To Heaven" and "Public Speaking for Private People."

Ten honorary doctorate degrees from colleges and universities have been awarded Linkletter for his humanitarian work and his interest in youth. He has been named Speaker of the Year in 1969 by the International Platform Associates, Salesman of the Year, Grandfather of the Year, and his national charity work has rewarded him with citations as chairman of National Easter Seal Week, National Heart Week, National Cancer Week, National Arthritis Foundation, Foster Parents Plan, Goodwill Industries, and YMCA and Boy Scout leaderships.

Linkletter also has served on the President's National Advisory Council for Drug Abuse Prevention, and on the Presidential Commission to Improve Reading in the U.S. and also was president of the National Coordinating Council on Drug Abuse Education and Information, Inc.

In December of 1982, Linkletter became the sixth recipient of the Omar Bradley Spirit of Independence Award, which was given at the Independence Bowl football game in Shreveport. Others to receive the award--named after the late five-star general who served in both World War 1 and World War II--were actor John Wayne, comedian Bob Hope, radio commentator Paul Harvey, President Reagan and entertainer Danny Thomas, who was the 1983 recipient.

Linkletter graduated from San Diego State College in 1934 with a bachelor's degree in English and psychology. During his senior year, he was offered a job as radio announcer at station KGB, a CBS outlet in San Diego, and by the time he graduated, had become chief announcer and decided to remain in broadcasting.



(Downtown)

Class Reunions Special Groups

Graduate "N" Club Supper (Elks Club)

10:00 a.m...... NSU Centennial Convocation..... Fine Arts Auditorium 12:00 Noon....... Golf Tournament....... NSU Recreation Complex & Natchitoches Country Club 12:30 p.m. Class of 1934 Reunion Holiday Inn 2:00-4:00 p.m..... Tour of Historic Homes..... Home Economics Alumni 4:30 p.m.-6:00 p.m...... T.N.T. Attitude Adjustment..... NSU Campus (Happy Hour) 5:00 p.m. ... Centennial Supper Home Economics Alumni 6:00-7:00 p.m. ... Blow Out Pep Rally NSU Campus 7:30 p.m. ... Homecoming Country Dinner ... NSU Recreation Complex 7:00-11:00 p.m. ... Street Dance (Students) NSU Campus 9:00 a.m. NSU Alumni Board Meeting President's Room 10:00-12:00 Homecoming Registration Varnado Hall 10:00-12:00 Board of Trustees for State Colleges Recital Hall and Universities Meeting Creative & Performing Arts Center 10:00 a.m. ... Homecoming Parade Downtown Natchitoches 10:00 a.m. ... Grad "N" Club Hall of Fame Inductions & ... NSU Fieldhouse Special Recognition of Former Inductees Purple & White Room 12:00 Noon Centennial Luncheon Student Union Ballroom 2:00 p.m. ... NSU vs SOUTHWEST TEXAS STATE ... Turpin Stadium Halftime Presentation of Homecoming Court Recognition of Hall of Fame Inductees

Post-Game University Receptions

6:00 p.m.....Band Hall

Homecoming Party 9:00 p.m. Centennial Ball Prather Coliseum

A Message From The President

By Dr. Joseph J. Orze NSU President

On October 6, Northwestern State University celebrates its 100th birthday, and what a celehration it is going to be. It is not coincidental that October 6 is also the University's



Homecoming Day, You might say that it was a century in the planning.

Homecoming 1984 is going to be a truly special and memorable oc-The casion. University

opening its arms and doors to you with academic, cultural and informative events scheduled throughout the weekend. Come and be a part of it.

The 1984 Demons have adopted the slogan "Demon Dynamite," and it is an appropriate one. From my biased viewpoint, the Demons are loaded with explosive talent, and they will have their sights set on the Bobcats of Southwest Texas State University, the pre-season Gulf Star Conference favorites and NSU's Homecoming opponent. It should be a classic gridiron battle.

The University community looks forward to welcoming you back for the 1984 Homecoming to help us celehrate the Centennial Year of your Alma Mater, a grand institution with a rich history and tradition behind it and an even brighter future before it.

Come help us kick off the second hundred years.

The Alumni **Columns**

Northwestern State University Alumni Associatiun Natchitoches, Louisiana Organized in 1894 A member of the merican Alumni Conneil Volume XXXX Number 10

Official Publications of

Fall 1984 Published quarterly by Northwestern State University, Editorial offices located in Prather Colisenth, Entered as second-class

matter nouer Act of August 4, 1912.
NSD ALUMNI OFFICERS
President Raymond Arthur
Natchitoches, 1964
Vice-President Parker Wiggins
Monroe, 1941
Secretary-Treasurer Ray Curney
Natchitoches, 1967
Executive Director Ray Carney
Natchitoches, 1967
BOARD OF DIRECTORS
Mrs. Marjorie Dial Baton Rouge, 1935
Ladd Alexander Shreveport, 1950
Daniel E. Sullivan New Orleans, 1968
Stan Powell Shreveport, 1948
Carroll Long Lalavette, 1970

Happy Birthday!

Northwestern Turns 100 October 6, 1984

The graduating classes of 1924, anniversary date of Northwestern's 1934, 1944, 1954, 1964 and 1974 will be founding 100 years ago. honored Saturday, Oct. 6, when Northwestern State University celebrates its 100th birthday.

NSU's Centennial Homecoming Celebration is a nine-day program that hegins Friday, Sept. 28, and continues through an event-filled Homecoming Day on Saturday, Oct. 6, the actual

Kicking off Northwestern's Centennial Homecoming Celebration is the adult tennis tournament on Friday, Saturday and Sunday, Sept. 28-30, at the NSU Tennis Complex.

Scheduled Saturday, Sept. 29, are the fifth annual bass fishing tournament from 7 a.m. until 1 p.m. on

Homecoming Tickets Available

Tickets for the Centennial Lunbetween Northwestern State University and Southwest Texas State University, and the spectacular Centennial Ball on Saturday, Oct. 6, the day of NSU's 100th birthday, may he purchased in advance or reserved by calling (318) 357-4414 or writing the Office of External Affairs, Northwestern State University, Natchitoches, La. 71497.

The Centennial Luncheon begins at noon in the Student Union Ballroom and will include the election and installation of officers for the NSU Alumni Association and Foundation. Tickets are \$7 for adults and \$3 for children.

Tickets are \$8 for reserved seats for cheon, the afternoon football game the football game, which kicks off at 2 p.m. in Turpin Stadium. The pre-game show at 1:30 p.m. will feature a special performance by the "Alumni Band of This will be a Gulf Star Conference game for both NSU and Southwest Texas State.

> The Centennial Ball will begin at 9 p.m. in Prather Coliseum. Tickets are \$20 per couple or \$15 per person. Entertainment will be provided by Steve Wells Music for dancing. Guests will enjoy a wide variety of foods. The highlight of the ball will be the cutting and serving of a giant birthday cake in Northwestern's honor.

Cane River, the Demon Stampede one and five-mile runs beginning at 9 a.m. at Turpin Stadium and the second annual Ladies Bingo Brunch at 10 a.m. in the Purple and White Room of the

NSU Fieldhouse.

Homecoming Week activities include the annual Air Band Contest in the Student Union Ballroom on Monday, Oct. 1; the first Shopping Cart Race at 6 p.m. in Turpin Stadium on Tuesday, Oct. 2; the Demon Mixer at 9:30 p.m. at the Student Body on Wednesday, Oct. 3; and the Stadium Blast, featuring the NSU Entertainers and a popular disc jockey, at 6 p.m. at Turpin Stadium on Thursday, Oct. 4.

Homecoming Eve on Friday, Oct. 5, begins with the NSU Centennial Convocation at 10 a.m. in the Fine Arts Auditorium of the A.A. Fredericks Creative and Performing

Also scheduled Friday are the fifth annual Alumni-Student Golf Tournament beginning at 12 noon at the NSU Outdoor Recreation Complex and the Natchitoches Country Club, the Home Economics Alumni's Tour of Historic Homes from 2 p.m. to 4 p.m., the NSU Booster Club's Tailgate Turpin Attitude Adjustment program from 4:30 p.m. to 6 p.m. on the NSU campus, the Home Economics Alumni's Centennial Supper at 5 p.m., a Blow Out Pep Rally at 6 p.m., the Homecoming Country Dinner at 7:30 p.m. at the NSU Recreation Complex and a street dance on campus from 7 p.m. to 11

Included in Saturday's Homecoming Day schedule are a pancake cookoff from 7 a.m. to 11 a.m. at Turpin Stadium, registration of 'Alumni Band of 100' at 8 a.m., meetings of the NSU Foundation board of directors at 8 a.m. and the NSU Alumni Association board of directors at 9 a.m., Homecoming registration and the meeting of the State Board of Trustees for Colleges and Universities from 10 a.m. to 12 noon, the Homecoming Parade downtown at 10 a.m. and the Graduate 'N' Club Hall of Fame induction ceremonies at 10 a.m.

Saturday afternoon's program begins with the Centennial Luncheon at 12 noon in the Student Union Ballroom. Following the football game at 2 p.m. will be such post-game activities as university receptions, class reunions, meetings of special groups and a supper for members of the Graduate 'N' Club. The Centennial Ball at 9 p.m. in Prather Coliseum will close the Homecoming celebration.

Make Reservations For Class Of '34 Reunion

Reservations are now being accepted for the Class of 1934 Reunion which is scheduled for Friday, Oct. 5, at 12:30 p.m. at the Holiday Inn in Natchitoches :

Any members of the classes of 1930 through 1939 are also welcome to join the reunion luncheon. Spouses are welcome to attend.

Reservations must be made by contacting reunion coordinator Mrs. Velma Wall Knowles, 33 Rambling Road, Longview, Tex. 75604. Her telephone number is (314) 759-5025.

PLEDGE **NORTHWESTERN STATE UNIVERSITY** CENTENNIAL DEVELOPMENT CAMPAIGN 1984-1985

PLD ACCOUNTS
PLEASE CHECK: \$100.00 per year for five years.
□ \$250.00 per year for five years.
□ \$500.00 per year for five years.
□ \$1000.00 per year for five years.
□ \$5000.00 per year for five years.
□ OTHER. PLEASE SPECIFY.
☐ I do not wish to participate at this time.
Please bill me (circle one): YEARLY SEMI-ANNUALLY MONTHLY
beginning in the month of1984 or1985.

Full Name of	Individual or C	Company Making	Committment of	Participation

If a company, Full Name	and Title of Persor	to Contact	
Street/P.O. Box	City	State	Zip Code

Home Telephone **Business Telephone** Best Time to Call

(Signature) (Date)

Please make checks payable to NSU Foundation. Remember your contribution is tax deductible. The Northwestern State University Foundation Internal Revenue Service Tax Exemption number is 72-602-1495.

If you work for a business or a division, subsidiary or affiliated company of a firm with a matching gifts program, you could be having your contribution to the NSU Foundation doubled or even tripled by your employer. To learn if your employer has a matching gift program, contact the company's personnel or community relations office. Participating companies have forms available through their matching gifts coordinator. This form is to be sent along with your contribution to the NSU Foundation. When you do, your employer may double or triple your gift to Northwestern.

SECOND ANNUAL
LADIES BINGO BRUNCH
The second annual Ladies Bingo Brunch will be held Saturday, Sept. 29, in the Purple and White Room of the Northwestern Fieldhouse. Brunch will begin at 10:00 a.m. with the first game of bingo called promptly at 10:30.
There will be 10 games of bingo clevel for

being called promptly at 10:30.

There will be 10 games of bingo played for an estimated retail value of \$1,500 in prizes donated by the merchants of Natchitoches. There will be a variety of games for every lady's enjoyment with special games for top prizes. There will also be door prizes and drawings for other prizes.

The \$10.00 entry fee includes a brunch and beverages for your enjoyment while you participate in this Homecoming event. The entry fee also includes admission to the Country Dinner, Friday, Oct. 5, 7:30 p.m., at the Northwestern Recreation Complex.

Tickets are limited to 125 participants and will be sold on a first come-first served basis, so do not the country point reservation.

delay in getting your reservation.

Please reserve me a card in the second annual Ladies Blngo Brunch. Entry fee of \$10.00 is enclosed.

\$6,00 and \$3.00 for children.) No. of Guests	\$	Enclosed
NAME:		
ADDRESS:		
RETURN TO:		
Office of External Affairs		
Northwestern State Univ.		
Natchitoches, LA 71497		
HOMECOMING TENN	IS TOURNAMENT	

SEPTEMBER 28, 29, 30, 1984

The Northwestern State University Homecoming Adult Tennis Tournament sponsored by the Northwestern Alumni Association and Budweiser of Shreveport is open to Northwestern students, alumni, and friends and others interested in the event.

Play will begin Friday afternoon, Sept. 28, at the eight-court Northwestern Tennis Complex near Prather Coliseum and will continue through Saturday and Sunday.

There will be an OPEN DIVISION with competition in men's singles, women's singles, men's doubles, women's doubles and mixed doubles. There will also be a 35-AND OVER DIVISION with competition in men's singles, women's singles, men's doubles, women's doubles and mixed doubles. Awards will be presented for first and second place in the winners' bracket and first place in constants.

All players must provide their own tennis balls. Losers will receive the balls used in their matches, and winners will receive the new can of balls in each match.

Matches will be regular scoring, two-of-three sets with 12-point tiebreakers in each set that goes to

Entry fee is \$8.00 per person for singles and \$12.00 per team for doubles. PLAYERS MAY ENTER

Participants are invited to attend the Country Dinner, Friday, Oct. 5, 7:30 p.m., at the Northwestern Recreation Complex.

NORTHWESTERN HOMECOMING ADULT TENNIS TOURNAMENT September 28, 29, 30, 1984 Northwestern Tennis Complex

Open Division (18 and over)	
	Men's Singles
	Women's Singles
Men's Doubles PARTNER	
Women's Doubles PARTNER	
Mixed Doubles PARTNER	
Open Division (35 and over)	Men's Singles
	Women's Singles
Men's Doubles PARTNER	_
Women's Doubles PARTNER	
Mixed Doubles PARTNER	
Entry fee of S enclosed.	ittonal avests will be

I plan to attend the Country Dinner.	(Spouses and	additional g	uests will he
\$6.00 per person with \$3.00 for children.)			
No. of Guests		3	Enclosed

\$6.00 per person with \$3.00 for children.) No. of Guests	s	Enclosed
NAME:		
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RETURN TO:

Office of External Affairs Northwestern State Univ.

Natchitoches, LA 71497

Entry fee of \$ enclosed.

I plan to attend the Country Dinner. (Spouses and additional guests wlii be

36.00 per person with \$3.00 for enligren.)	•	Eta
No. of Guests	3	Enciosed
NAME:		
1.5		

ADDRESS:

RETURN TO: Office of External Affairs Northwestern State Unly. Natchitoches, LA 71497

HOMECOMING FISHING TOURNAMENT

The fifth annual Homecoming Fishing Tournament sponsored by the Northwestern Alumni Association and Budweiser of Shreveport will begin at 7:00 a.m., Sept. 29, at the downtown boat launch on Cane River. Weigh in will be at 1:00 p.m. and prizes will be awarded for the big bass and for first through third places based on total weight. There will be a 16-fish limit per boat and the fish must be a minimum of 10 inches long. Budweiser ice chests will be awarded as prizes. The entry fee is \$7.00 per fisherman, and entrants will select their own partner. Fishing tournament entrants are also invited to the Country Dinner to be held Friday, Oct. 5, at 7:30 p.m. at the Northwestern Recreation

Complex.
Please enter me in the Homecoming Fishing Tournament.
My partner wlil be:
Entry fee of \$ ls enclosed.
l plan to attend the Country Dinner. (Spouses and additional guests will be \$6.00 per person with \$3.00 for children.) No. of Guests NAME:ADDRESS:
ADDRESS:
RETURN TO: Office of External Affairs
Northwestern State Univ. Natchitoches, LA 71497
HOMECOMING GOLF TOURNAMENT
ENTRY FORM
The fifth annual Alumni-Student Golf Tournament sponsored by the Northwestern Alumni Association and Budweiser of Shreveport is scheduled for 1:00 p.m., Friday, Oct. 5, at the NSU
Recreation Complex and the Natchitoches Country Club. The tournament will be a best ball scramble
with a shotgun start. Players will tee off in six member groups made up of two three-man teams.
Teams will be comprised of an A, B and C player. Entry fee for the tournament is \$15.00 per person. A few rental earts are available but if you have a cart, you should bring it. Entry fee does not include
rental on golf carts. Please mail in handicap with your entry form. First, second and third place
trophies will be given at both the NSU Recreation Complex and the Natchitoches Country Club.
There will be a Country Dinner for all paid entrants for all events at the NSU Recreation Complex
at 7:30 p.m., Friday, Oct. 5.
ALL ENTRIES MUST BE RECEIVED BY THE OFFICE OF EXTERNAL
AFFAIRS NO LATER THAN 4.30 P.M., WEDNESDAY, OCT. 3, 1984. I plan to play in the Homecoming Golf Tournament.
Entry fee of \$15.00 is enclosed.
Handleap.
LOCATION:
NSU Recreation Complex Natchitoches Country Club
Either
I plan to attend the Country Dinner. (Spouses and additional guests will be \$6.00
per person with \$3.00 for children.)
No. of Guests \$ Enclosed
Tournament coordinators are Loran Lindsey and Bob Wilson.
NAME:
ADDRESS:
RETURN TO: Office of External Affairs
Northwestern State Univ. Natchltoches, LA 71497
Motthwestern State Only. Tracemostics, 22-7-7-7-7
DEMON STAMPEDE ENTRY FORM
and the second by the Northwestern State University Alumni Association, the
Northwestern Track Team, and Budweiser of Shreveport, will be held Saturday, Sept. 29.

Registration for both the one mile fun run and five mile run will be held at the main entrance to Turpin Stadium beginning at 8:00 a.m. with the run started promptly at 9:00 a.m. You may also pre-register. Entry fee is \$5.00 per person. Proceeds from the event will be given to the Northwestern

Track Team.

The activity is scheduled for two runs. There will be a one mile mixed run for all age groups with first, second and third prizes awarded to winners in both men and women categories.

The long distance five mile run will be divided into men and women competition. Prizes will be awarded for first, second and third place in both men's and women's competition for each age group.

Age groups for participants are 9 years and younger, 10-14, 15-19, 20-29, 30-39, 40-49 and 50 and

Please enter me in the Homecoming Demon Stampede. Entry fee of \$5.00 is enclosed.

(check one)

One mile mixed fun run.

The long distance five miles run.

	nners Indicate cate	gory below:
MEN	WOMEN	
		9 years and under
		10 years - 14 years
		15 years - 19 years
		20 years - 29 years
		30 years - 39 years
		40 years - 49 years
		40 years - over

Participants are invited to attend the Country Dinner Friday, Oct. 5, 7:30 p.m., at the Northwestern Recreation Complex.

plan to attend the Country Dinner. (Spouses and additional guests will be

\$6.00 and \$3.00 for children.) No. of Guests	\$ Enciosed
NAME:	
ADDRESS:	

RETURN TO: Office of External Affairs Northwestern State Unlv. Natchitoches, LA 71497





Harvey W. Moreland (right photo), who now resides at the Heritage Manor Nursing Home, Hwy. 65, Ferriday, is the only surviving member of the "Just Us Seven Club," which was pictured (left photo) in the 1917 Potpourri. The photo caption in the yearbook included the club's colors: white with black spots, key to password: tappa-nu-keg,

motto: the winning seven, place of business: greenhouse, password: (not in print) and open all night: hours 1 a.m.-1 a.m. Club members were "Old Rough and Ready" Davis; "Tenderfoot" Slkes; "Buckshot" Moreland; "Rusty" Mendoza; "Daredevil" Houeye; "Windy" Miller; and "Chock" Webb, Ph.D.

'Just Us Seven Club' Down To One Member

now down to only one living survivor, Harvey W. Moreland, a school teacher for 46 years whose residence is the Heritage Manor Nursing Home on Highway 65 in Ferriday.

Moreland, from Concordia Parish, was also a farmer and a stockman to supplement the pay that teachers made in the early days of education, a salary of \$100 per month.

Moreland recalls the other six members of the "Just Us Seven Club": R.I. "Old Rough and Ready" Davis

was a school teacher and worked for many years with the Louisiana State

The "Just Us Seven Club" of 1917 is University Agriculture Extension by down to only one living survivor, Service and in later years with the Electric Coop in DeRidder.

Dennis "Tenderfoot" Sikes was also a school teacher and was the superintendent of Winn Parish for several years.

Dr. Charles "Chock" Webb finished school at Tulane University and had a medical practice established in Natchitoches until the time of his death in 1936. He had a brother, Joe Webb, who was at Northwestern for many years and also a sister, Mrs. Mae Rhodes, who was a house mother.

Le Roy "Windy" Millder was a

great teacher, sportsman and reporter who managed the Placement Office for several years. When he retired, he went to work at First Federal Savings & Loan.

A.A. "Rusty" Mendoza went off to war in 1919 and served on a submarine. In later years, he taught in military affairs.

Huey "Daredevil" Houeye died in 1967 from a heart attack.

NSU Is Organizing Alumni Band Of 100

The 'Alumni Band of 100' is being organized for its pre-game performance at the Homecoming game on Saturday, Oct. 6.

The alumni band schedule is as follows: 8 a.m., registration and issuance of equipment and music; 8:30 a.m., rehearsal; 10 a.m., Homecoming Parade; 12 noon, luncheon; 1:30 p.m., pre-game performance in Turpin Stadium; 6 p.m., 'Alumni Band of 100' Party; 9 p.m., Centennial Ball.

If you plan to attend, please fill out the enclosed pre-registration form and return it by Oct. 1, or call (318) 357-

Pre-Game Blow-Out Set For NLU Game

Northwestern State University has announced its pre-game activity for NSU's football game with Northeast Louisiana University in Monroe on Saturday, Sept. 29.

The pre-game event for NSU alumni and friends will begin at 6 p.m. The location of the "Demon Blow Out" will be Desiard Street and Delano (U.S.

The Northwestern cheerleaders and the marching band, "The Spirit of Northwestern," will join all NSU football fans for this pre-game gathering.

You are invited to bring your picnic

For additional information, contact Nan Holmes at (318) 357-5251.

Blue Key Focuses On Jimmy Berry

Note: This is another story in the continuing Alumni Columns series concerning those NSU Blue Key members who were selected as Mr. Northwestern while they were students.

Jimmy Berry was elected "Mr. NSU" in 1965. He was born in Winnfield and graduated from Winnfield High School.

In 1961, Jimmy enrolled at Northwestern. He was elected president of his freshman class and later served as president of his senior class. Berry also served as a state and local officer in the Louisiana Teachers' Association.

Jimmy started his teaching career in 1965 as a math and science teacher at Midway Junior High in Shreveport. In his second year of teaching he served as co-editor of the Caddo Teachers' Association Journal and was a finalist for Educator of the Year in Caddo

During the summer of 1966, Jimmy presented the commencement address for graduation ceremonies at Northwestern

In 1967, Berry was appointed supervising teacher at the Northwestern State University Laboratory School. While teaching at the lab school, he served as consultant to several parishes in math, science, social studies, and media. He has taught numerous college classes for the Department of Education at NSU.

Jimmy helped establish the NSU Middle Laboratory School and became principal of that school in 1975.

In 1978, Jimmy was selected as the Outstanding Young Educator" in Natchitoches Parish. Later that year, he was selected as one of the top three 'Outstanding Young Educators of Louisiana.'

He has served as president of the Natchitoches Area Jaycees, vice president of the chamber of commerce, and president of the Dixie Youth Baseball Organization. He has coached basketball and track for the First Baptist Church and has spent 10 years as a coach of youth baseball.

Jimmy is currently serving as recording secretary for the NSU Blue Key Alumni Chapter. His comments relating to his involvement in Blue Key while at Northwestern, numerous service activities provided by Blue Key for other students at Northwestern has had a tremendous influence on my life. Service to humanity is the most gratifying work one can



JIMMY BERRY

STATE FAIR WEEKEND

PACKAGE I, FULL WEEKEND ALL ACTIVITIES \$200.00 PER COUPLE

- A) 2 nights lodging at Le'Bossier
 B) 2 tickets at "All you can eat" buffet
 C) Pep Rally for Team
 D) 2 tickets to Friday night dance
 E) 2 tickets to poolside pre-game party hors'd'ouvres cash bar
 F) 2 tickets to ride police escorted busses to game
 C) 2 tickets to the ball come.

- G) 2 tickets to the ball game
 H) 2 tickets to after the game dance, "JOHN FRED & THE PLAYBOYS"
- Additional lickets to functions available upon request. See optional package for prices.

PACKAGE II FULL WEEKEND ALL ACTIVITIES \$120.00 PFR PERSON

Same as above, except single room and only 1 ticket to each activity

PACKAGE IN FULL WEEKEND ALL ACTIVITIES S50.00 PER PERSON

Same as Package I, except no lodging and only 1 ticket to each activity

PACKAGE IV \$110 PER PERSON

- A) 1 night lodging B) 2 tickets to poolside C) 2 tickets to busses
- 0) 2 tickets to ball game
- E) 2 lickets to after game dance

PACKAGE V PICK & CHOOSE

- A) double room, \$54 plus tax per night
 B) single room, \$42 plus tax per night
 C) Friday buffet, per raily & dance, \$22.50 per person
 D) Donnie & Marie Osmond show, Friday, \$16.50 per person
 E) Saturday poolside hors d'ouvres and bus, \$10 per person
 F) Football tickels, \$10 per person
 G) JOHN FRED & THE PLAYBOYS, \$11 per person
 H) Bus ride only. \$3.

FOR FURTHER INFORMATION CONTACT **GEORGE ETHEREDGE: (318) 869-3373 DEADLINE IS OCT. 1**

Reflections On Life As A Former Student At Northwestern

REMARKS BY DOYLE Z. WILLIAMS at the Banquet in Honor of Professor Noble B. Morrison by the College of Business and Applied Sciences As Part of the Centennial Celebration NORTHWESTERN STATE UNIVERSITY June 30, 1984

am very honored to be asked, from the thousands of graduates, to offer a few comments about "Reflections on Life as a Former Student at Northwestern." While my comments are personal, I believe they can be the reflections of many Northwestern students.

We are an accumulation of our past. I firmly believe that, so I ask you to bear with me in a personal recounting of my early years.

I grew up in the very northwestern corner of Natchitoches Parish in the Ajax community. We lived on Jim River, which flows into Bayou Pierre. In our early school years, my older brother and I had to cross Jim River on a foot log, walk about a mile to a dirt road and catch a school bus to Ajax School. Often, much to our delight, the bus would get stuck, delaying our arrival. There were 82 students in grades 1 through 12 at Ajax. Two grades were in each room for each teacher. There were seven students in my graduating class-the largest class in several

Ajax School did not enjoy a gymnasium, indoor plumbing, central heating, or air conditioning. But, unlike so many of today's public schools, our teachers knew us well. I had the same English teacher from the seventh through the twelfth grade. Our teachers cared for us and loved us. Classmates were real friends. And our parents knew where we were and what we were doing at all times.

I missed much of the fall in the ninth grade because I had to help my parents pick the fall cotton crop. It was then, with the support of my parents, teachers, and friends, that I became committed to going to college. I concluded there had to be a better way to make a living than pulling a cotton sack!

Over the years, our teachers had brought us to Northwestern for the circus, special events, softball and baseball tournaments, and the like. One of the most inspiring moments in my life came in the seventh grade when I heard Glenn Cunningham tell, in the Fine Arts Auditorium, his moving personal story of how he was critically burned as a young boy and the doctors told him he would never walk again. You may know the story: He became the world's fastest miler. That story, the counsel of my teachers, and memories of picking cotton, inspired me to

I entered in the fall of 1957. I had never used a telephone; we never had indoor plumbing in our house, I had seen only two movies in my life; and I had to earn my way through school. I lived in "C" Frame, one of three frame dormitories on the outskirts of campus at that time. "C" Frame was the farthest away from the center of campus, and thus the cheapest. I shared the room with two others, making my cost \$30.00 for the entire semester. I worked in the snack shop in the Field House for Mrs. Book--at 50 cents an hour. I reported for work at 6 a.m., six days a week. I worked breakfast and, between classes throughout the day, cleaned tables. In my second year, I applied to be a student grader in the Business School. Professor Morrison interviewed me and said, "Go into my office and type this," handing me a memo. (I had taken typing in high school and offered that as one of my skills.) I sat down at his typewriter. Lo and behold, it was electric 11 didn't even know how to turn it onl Nonetheless, 1 was hired as a

grader for Mr. Kenneth Durr and Mr. Joe Johnson. In my third year, I moved up on campus to the Brick Shack and served as a floor monitor under Mrs. Rhodes, our house mother. Also, during my third year, one of the accounting students ahead of me, Edwin Cathy, graduated. He had been the bookkeeper for Mr. Rhese Collins who owned C.E. Collins & Sons. Edwin recommended me as his successor, and I was hired. Thus, in my last year, I took eighteen hours per semester, held two jobs, and was active, as I was throughout my days at Northwestern, at Westside Baptist Church.

Yes, 1 remember Caldwell Hall, Bienville Hall, the Natatorium, the library, the Rendezvous Cafe, the Field House, the campus laundry, and the unairconditioned classrooms (I went to school for three consecutive summers!) I graduated in three years in 1960, at the age of 20. The Summer 1960 class must

have been a dry year, for I was honored as class valedictorian.

But I remember most of the people of Northwestern. They include my business professors--Professor Morrison, who taught me income taxes; Van McGraw; Mr. Genneth Durr, who taught my first accounting course; Mr. Joe Johnson; Mr. Towery; and Mr. Alan Steele, who became Dr. Steele while I was at Northwestern. Mr. Steele taught all my upper-level accounting courses, and he, along with the others, challenged me to continue my education, which I later did at LSU. Before enrolling in LSU, however, I took the CPA examination even though I had to wait until I was 21. Because of my educational experiences at Northwestern, I was able to join the one-in-ten nationally who passed all four parts on the first attempt. Among the many other professors who stand out in my memory is Dr. Ruth Bruner, who tried to sharpen my typing and business communication skills. She was truly loved by her students. I remember Mr. Merrill in journalism, Mr. Whittington in math, Mr. Newsome, Mr. Marx, and many others, including Myra Gulledge, director of the Baptist Student Union. I felt like a son to all of them.

I arrived in September 1957, as a scrawny, naive, seventeen-year-old, 119-pound "doggie," as freshmen were called. The world was truly before me pound ''doggie,'' as freshmen were called. The world was truly before me. I arrived so inarticulate that my parents said, "We don't care what you study, for you should pursue where your heart leads, but we will require that you take a speech class." They knew that would be a big test for me--and one much needed. Out of fear, I put off doing that until my very last semester. Because of that class, I sweated whether or not I would graduate.

I'm sure my speech instructor would be shocked to learn that I'm traveling over 100,000 miles this year, throughout the United States giving speeches as President-Elect of the 12,000-member American Accounting Association.

As Jerry Pierce stated so well in the most recent issue of Alumni Columns, my affection and respect for Northwestern has grown deeper over the years, and this year's Centennial celebration has intensified my awareness of how much Northwestern and its faculty, like Professor Morrison, really mean to me

I have received many awards over the years, including the National Accounting Educator of the Year Award, and presided over many national organizations, but none of these accomplishments would have been possible without you, Northwestern--you as a place--as a caring, committed community of friends. Indeed, we are only an accumulation of our past; nothing more.

Thank you, Northwestern--you as an institution, you as a community of educators and friends like Professor Morrision--for being in the right place at the right time for a kid from Ajax and for the thousands of other kids you have taken in, nurtured, and sent into the world, much richer for having passed your way.



DR. GEORGE T. WALKER



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DR. DWIGHT VINES

Five Men Selected As Distinguished Business Graduates

The College of Business and Applied Sciences at Northwestern University has selected five men from California, Texas and Louisiana as distinguished business graduates of

Northwestern's distinguished graduates in the business area are Dr. Doyle Z. Williams of Torrance, Calif., the Peat, Marwick, Mitchell Professor and dean of the School of Accounting at the University of Southern California; Dr. William V. Muse of Southern Bryan, Tex., vice chancellor for academic programs and planning for the Texas A&M University System; Dr. Dwight Delbert Vines of Monroe, president of Northeast Louisiana University; Jack W. Eversull Jr. of Lafayette, senior vice president of operations for Trans Louisiana Gas Company, Inc., and Dr. George T. Walker of Monroe, president-emeritus of Northeast Louisiana University.

They were honored during the Noble Morrison Endowment Banquet June 30. Proceeds from the event went toward the Noble B. Morrison Endowment Fund, which has been established to generate at \$100,000 for student scholarships and faculty development in the College of Business and Applied Sciences.

Williams is the author of numerous articles and monographs and the contributor to several books. He is currently president-elect of the American Accounting Association, is a

trustee of the California Certified Public Accountant Foundation for Education and Research, and is a member of the Council of the American Institute of CPA's.

Recognized nationally authority on management and marketing, Muse joined Texas A&M as dean of the College of Business Administration in 1979 and in 1983 was appointed vice chancellor for academic programs and planning for the Texas A&M University System. Under his leadership as dean of business, the college grew to become the second largest college at A&M in enrollment and the fifth largest business school in the nation in terms of full-time undergraduate enrollment.

Vines has been president of Northeast Louisiana University since 1975. He previously served as professor of management and dean of the College of Business Administration at NLU.

Eversull joined Trans Louisiana Gas Company in 1980 as vice president of northern area operations and was promoted in 1981 to vice president of engineering and in 1983 to senior vice president of operations. He is a former "outstanding state president" in the U.S. Jaycees.

Walker, a former professor and dean at NSU, was president of Northeast Louisiana University from 1958 to 1976. During his administration, Northeast's enrollment increased from 2, 100 students to over 9,700.



Junior quarterback Wayne Van, shown in action in the 1983 opener against McNeese State, will lead a veteran offensive unit for the Demons this Fall. Van passed for over 1,200 yards as a sophomore in 1983.

Experience A Key Factor For Demons In 1984

An added year of experience-for both the players and the coaching staff-could be the key to success for the Northwestern State University Football team in 1984. The Demons posted a 4-7 mark a year ago, winning their final three games of the season.

As Coach Sam Goodwin and his staff begin their second year at Northwestern State, the Demons return 10 offensive and six defensive starters for the first year of competition in the Gulf Star Conference.

"We certainly feel better this year about alot of things," said Goodwin as Fall practice started. "First we as a staff feel we are way ahead of a year ago as far as knowing the players and their capabilities. Plus now the players have a much hetter idea of our system and we aren't spending all of our practice time just on getting the system installed."

The Defense returns six starters from 1983, but actually there is a larger number of players returning that started at one time or another a year ago. "We've got experience on defense and one of our top strengths is the secondary," said Goodwin. "But while we have some depth up front and at outside linebacker, we are very thin at inside linebacker and in the secondary."

On offense, everybody returns

except the tightend and Goodwin says someone has to step to the front at that spot.

"We have to come up with a running attack," admits Goodwin. "And 1 think we are very much ahead of a year in that area. I think our offense will be much improved, but we do need one of those guys to step to the front at tightend."

"Defensively, I think we will be like last year in that we won't give up the big play very often," added Goodwin. "We will be quicker than in 1983 but not as big. Our main concern will be when we face a big strong physical football team."

If the Demons can stay away from injuries in key areas, Northwestern State will have a chance to avenge some of those narrow losses of a year ago as the new season progresses.

The Demons will also appear on cable television three times during the 1984 season as part of a package between the Gulf Star Conference and the Cable Sports Network of Baton Rouge.

The Demons will host Nicholls State on Thursday night October 11 and Sam Houston State on Thursday night, October 25 in television games and the contest that ends the season at Sephen F. Austin on November 17 will also be televised.

Southwest Texas Is GSC Favorite Demons Second In Pre-Season Poll

In its initial year in I-AA football, Southwest Texas State is expected to hring home the bacon. At least that is the feeling of the media and coaches in the Gulf Star Conference region. The Bobcats, 44-6-0 during the last four years, and winners of the 1981 NCAA Division II title, received 29 of 51 first-place ballots cast. Northwestern State, 4-7-0 in 1983 (including a 5-game losing skein in which they were outscored by 18-total points) was second in the pre-season poll, followed by surging Stephen F. Austin State, who broke Southwest's 23-game winning streak last season.

Nicholls State edged Southeastern Louisiana for the fourth spot, while Sam Houston State, picked sixth, will 1ry for its second winning season in 14years under third-year mentor Ron Randleman.

PRE-SEASON FOOTBALL POLL: POS. TEAM

- Southwest Texas State (29)
- NORTHWESTERN STATE (10)
- Stephen F. Austin State (11) Nicholls State (1)
- 5 Southeastern Louisiana
- Sam Houston State

1984 CROSS COUNTRY SCHEDULE

DATE	MEET	SITE	TIME
Sept. 15	Super Derhy Inv.	Shreveport	TBA
Sept. 24	McNeese State Inv.	Lake Charles	4:00 p.m.
Sept. 29	LA Tech Inv.	Ruston	9:00 a.m.
Oct. 6	Stephen F. Austin Inv.	Nacogdoches, TX	TBA
Oct. 15	NSU INVITATIONAL	NATCHITOCHES	4:00 p.m.
Oct. 27	Southeastern LA Inv.	Hammond	11:00 a.m.
Nov. 3	Gulf Star Conference Meet	Nacogdoches, TX	10:00 a.m.

1984 VOLLEYBALL SCHEDULE

DATE	OPPONENT	SITE	TIME
Sept. 18	Northeast LA	Monroe	7:00 p.m.
SEPT, 20	EAST TEXAS BAPTIST	NATCHITOCHES	7:00 p.m.
SEPT. 26	SOUTHERN UNIV.	NATCHITOCHES	7:30 p.m.
OCT. 2	NORTHEAST LA	NATCHITOCHES	7:00 p.m.
Oct. 5-6	GSC Mint-Tournament	Hammund	TIIA
Oct. 10	Southeastern LA	Hammond	6 p.m.
Oct. 16	Southern Univ.	Baton Rouge	7:30 p.m.
Oct. 18	East Texas Baptist	Marshatt, TX	5:00 p.m.
· · · · · ·	Wiley College	Marshall, TX	6:30 p.m.
Oct. 26-27	Southwestern LA Tourn.	Lafayette	TBA
OCT. 31	MCNEESE STATE	NATCHITOCHES	7:00 p.m.
Nov. 5	McNeese State	Lake Chartes	7:00 p.m.
Nov. 8-10	GSC Tournament	San Marcos, TX	TBA

HEAD COACH: Linda Jones



LINDA JONES

Jones Named To Lady Demon Staff

Linda Jones, a former Lady Demon standout in both basketball and softball, has been named as the Lady Demon softball and volleyball coach. The announcement was made by Pat Pierson, coordinator of women's athletics at Northwestern State following recent approval by the State Board of Trustees for Colleges and Universities

Jones, a native of Ft. Walton Beach, FL, received her bachelor's degree in Health and Physical Education from Northwestern State in 1981 and a year later received her master's degree, also in health and physical education.

For the past two years Jones has served as the head softball and women's basketball coach at Many High School.

Prior to taking the position at Many, Jones served for one season as a graduate assistant at Northwestern State, working with both the basketball and softball teams.

"We feel Linda will be a great asset to our staff," noted Pierson. "She knows our program and the way it operates. Her coaching records since her graduation from Northwestern are impressive and we know she will do an outstanding job with both the volleyball and softball programs."

Jones will take over a volleyball program that was re-instated just a year ago and replaces veteran James Smith as the softball coach. Smith will remain on the staff, serving his original duties as Lady Demon assistant basketball coach.

Demon Thinclads Rank High In State

Led by first place finishes in two relay events, Northwestern State's track and field team was wellrepresented on the Louisiana Sports Writers Association (LSWA) All-Louisiana track and field team for 1984.

The Demons, along with having the best times in both the 400-meter relay and the 1600-meter relay, also placed second in two events and third in three other—events.

Northwestern's 400-meter relay team earned the fastest time in the state for the year by running a 39.71 in winning the Rice Meet of Champions. That foursome consisted of Percy McGlory, Mario Johnson, Edgar Washington and Cedric Evans. The Demons also placed sixth in the nation in the event.

The 1600-meter relay team of Johnson, Evans, Washington and Donald Toussaint ran a 3:08.24 to set a school record with the fastest time in the state of the year.

Freshman jumper Eric Barber ranked in the state in both the long and triple jumps. Barber, from Natchez, MS, ranked second in the triple jump with a best effort of 51-10½ for the season, while also jumping 24-7 in the long jump to tie for third place honors.

Distance runner Ricky Fuller was the other Demon on the all-state team as he had the third fastest time in the state in the 10,000-meters with an effort of 33:03.16.

Showing the type of track and field talent around the state, six state records were broken during the Spring of 1984.

CSSC Spring Sports To Be Hosted By NSU

Northwestern State will host the Gulf Star Conference Spring Sports Festival in 1985, according to an announcement made at the conclusion of the GSC meetings held at Nicholls State University in Thibdaux.

The conference track and field championships, along with the men's and women's tennis titles will be decided at Northwestern next Spring in conjunction with the Spring meetings being held at the same time. The dates for those championships have not yet been set.

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